

# Rescue Readers Read-a-thon Frequently Asked Questions

## What is the Rescue Readers program?

Rescue Readers is a program designed to help children learn about animal welfare while encouraging them to participate in reading activities. Rescue Ranch will visit offsite locations (such as schools, libraries, churches, etc.) for a small fee to read aloud selected books about humane animal education topics, and also bring one of our Animal Ambassadors to meet and greet participants.

\$50 per hour, \$35 for second or third hour.

- \$10 travel fee for less than 20 miles.
- \$.58 per mile of travel for 20 miles or more.

## Does Rescue Readers visit private residences?

No, Animal Ambassadors are not allowed to visit private residences; we can, however, visit community centers or other 3rd party locations.

## What is Rescue Readers Read-a-thon?

Rescue Readers Read-a-thon is an extension of our Rescue Readers program; individuals, schools, or small groups are encouraged to plan and participate in Read-a-thons. Rescue Readers is a fundraising opportunity to help Rescue Ranch provide quality care to our animals while encouraging and rewarding students for reading. Our 10 days of reading gets students involved and excited about books, encouraging them to develop strong reading skills which are key to educational success.

## How does it work?

Whether a school, small business, or individuals planning a Rescue Reader Read-a-thon, participants will pick a 10 day period to log their reading time. During this time, students record minutes they read, whether at school or at home. All reading counts! Students also solicit donations from sponsors to support Rescue Ranch. Sponsors can choose "per minute" donations or "per hour", or do a one-time fixed donation. Proceeds go directly to Rescue Ranch to help provide exemplary care to all of our Animal Ambassadors.

## When do students begin and end logging reading time?

Students will begin logging minutes at 8:00 am the first day of their Read-a-thon, and will end logging minutes at bedtime of their 10th day.

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## What reading counts?

All reading counts! Including being read to by another student or adult, books, picture books, e-books, textbooks, graphic novels, newspapers, and magazines all count towards minutes. Audio books do not count, however.

## How do I collect Sponsors and Donations?

Family, friends, and neighbors are great places to start to ask for sponsors. Students can ask for a per-minute donation, per-hour donation, or a one-time fixed donation. Students should write the sponsor name and donation amount on their Rescue Reader Read-a-thon Sponsor Sheet.

## When is donation money due?

Donation money is due at the end of the Read-a-thon. Donations can be mailed or brought to the Ranch along with the Sponsor Sheet unless otherwise stated by the group or organization participating in the Read-a-thon.